



TELFORD & WREKIN CVS

NEWSLINE

February 2011
Issue 1

Welcome to our new look Newsline!

We have given Newsline a facelift. It is still packed with information on funding, volunteering and training, but we have tried to give it a more modern lay-out which should still be easy to read both on-screen and on paper.

There is a special feature on Fundraising starting on page 17.

There are currently many changes happening for everyone. Looking out of the window at meeting Point House, some of these changes are very visible. However, there are changes which are happening to our organisations which may not be as clear to everyone.

Many of us are being affected by funding cuts, either directly or indirectly. The Local Authority and PCT are going through drastic changes and this can also affect the relationships we have built up over the years. The CVS is committed to keeping its membership informed about important changes and opportunities. The quickest, and most cost effective, way to do this is via email, so please make sure we have correct email addresses for the contacts within your organisation. If you are unsure, please ring the office.

The Voluntary and Community Forum and the Chief Officers Group are also proving to be effective for dialogue with our funding partners like the Council and the PCT. Again, if there are issues you wish to raise, please let us know.

These are changing times, but the Voluntary Sector is very good at adapting to change, responding to new opportunities and reinventing itself. I am confident that these characteristics together with the dedicated and passionate people operating in the Sector will help us through the coming months and years.

Mick Lloyd

Director

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Special points of interest

- Congratulations
- Grab - a - Grant
- Voluntary Organisers Forum
- Fundraising Skills



Voluntary and Community Forum

Congratulations

to the following who have achieved grants:-

- **Awards for All grant of £10,000** has been awarded to The Gorge Parish Council for £10,000 to produce a booklet of local nature walks for local schools and community groups
- **Digital Switchover grants** have been made to Hadley 50's (£498) and Seniors' Gym Club (£198) following the presentation by the switchover team at the Voluntary and Community Forum

The December meeting of the Forum saw Telford & Wrekin Council members and officers make a presentation on future spending and proposals. Members of the forum gave their opinions. If you want to review the results, visit the website www.telford.gov.uk

The next Forum meeting will be held on 18th May at Meeting Point House. Do come along and join us. You will be very welcome!

Grab-a-Grant

The Grab-a-Grant "Survive and Thrive" sessions have proved to be extremely popular. The last one in Hadley was attended by over 20 people and evaluation showed the session was extremely useful to groups. The next one will be held on Wednesday 23rd March at Newport. Ring the office for more details.

*"Survive and Thrive"
sessions have proved to be extremely popular*

So that's us!

If any group in Telford and Wrekin would like assistance from the Team, please contact us. However, with an affiliation membership of over 275 groups, we cannot contact you all individually on a regular basis however much we would like to. We rely on you contact us or visiting us at one of our regular outreach surgeries.

Please do ring us if we can help

- you know the number -

01952 291350

DEVELOPMENT TEAM



GRAB-A-GRANT

SURVIVE & THRIVE

Need good advice about raising money?

Wednesday 23rd March - 10:00 am

Cosy Hall Newport

To book please contact Maureen 01952 291350

FREE to affiliated members of Telford & Wrekin CVS

£10 for non-affiliates



Telford and Wrekin Council for Voluntary Service
Meeting Point House, Town Centre, Telford TF3 4HS



GRANTS AND FUNDING



BBC Children in Need Appeal

BBC Children in Need is the BBC's UK corporate charity. The annual telethon is one of the highs of the BBC calendar and plenty of activity takes place all across the UK around this time to help raise those crucial pennies to help improve the lives of disadvantaged children and young people across the UK.

Their grants are open to organisations working with disadvantaged children and young people who are 18 years old and under. Your organisation and project

must be based in the UK and you need to be a registered charity or other not-for-profit organisation.

There are four general grant deadlines each year: 15 January, 15 April, 15 July, 15 October.

Within the general grants programme, you can apply for:

Small Grants of £10,000 or less per year for up to three years

Main Grants over £10,000 per year for up to three years

Application form is available from the Website: www.bbc.co.uk/pudsey

Next deadline – **15 April 2011**

“help improve the lives of disadvantaged children and young people across the UK”

Anchor Foundation

The Anchor Foundation supports Christian charities concerned with social inclusion particularly through ministries of healing and the arts. They will consider applications for either capital or revenue funding. Only in exceptional circumstances will grants be given for building work. They will consider applications for projects abroad. In any one year the grant range to a project is between £500 and £10,000. It is our normal practice not to give grants to the same project for more than three years.

Applications are considered at twice yearly trustees meetings in April and November and need to be received by 31st January and 31st July each year.

If submitting electronically please send the completed form to:

secretary@theanchorfoundation.org.uk

Alternatively please post applications to :
The Anchor Foundation, P.O. Box 21107,
Alloa, FK12 5WA

Website:

www.theanchorfoundation.org.uk

Deadline: **31st July 2011**

GRANTS AND FUNDING



All England Netball Association - Youth Trust

The All England Netball Association Youth Trust supports individuals and organisations in the development of sport for young people under the age of 21 in England.

There is no minimum or maximum level of grant available, although funding is limited and applicants should bear this in mind.

Activities for which grant assistance is available include : -

- Provision of netball or games or sports equipment of every kind for the use of young people.
- Provision of courses, lectures, demonstrations and coaching of other games, or sports for women and girls at schools, universities or colleges.
- Promotion or provision of training colleges to train teachers in the coaching of netball or other games, or sports for women and girls at schools, universities and colleges, and to offer scholarships to enable teachers to undergo such training.
- Support for research and study for the development and education of netball or other games, or sports for women and girls in areas such as the legal aspects of sports, the effective use of sports psychology, video analysis, fitness, the treatment and prevention of injuries, physiotherapy, physiology and other aspects of sports medicine, training methods and testing procedures for participants, coaches, controllers, officials and administrators, publication of research and study, scholarships to procure and develop study and research facilities.
- Maintenance of facilities - lay out, manage, equip, repair, maintain or assist in the laying out, management, equipment repair and maintenance of outdoor and indoor used for playing, teaching or coaching netball of other sports or games for women and girls.

www.EnglandNetball.co.uk/

Deadline: 25 April 2011

Macmillan - Helping You Help Others Grants

Funding is available for cancer self-help and support groups across the UK.

New and established groups can apply for funding of up to £500 and £3,000 respectively.

Funding may be used, for example, for event costs, promotional activities and the purchase of group materials (ie computers, laptops and display materials).

Applications from new groups are assessed on a monthly basis.

Applications from established groups have three deadlines in 2011: 11 March, 1 July and 28 October.

www.macmillan.org.uk/

ACT Foundation

ACT provides grants to individuals and other charities, principally in the UK, with the aim of enhancing the quality of life for people in need,

(specifically the mentally and physically disabled).

Grants generally fall into the following areas:

Building - funding modifications to homes, schools, hospices etc.

Equipment - provision of specialised wheelchairs, other mobility aids and equipment including medical equipment to assist independent living.

Financial assistance - towards the cost of short-term respite breaks at a registered respite centre.

Projects that intend to be a platform for continuing services will be expected to demonstrate sustainability. ACT would be concerned to be a sole funder of projects that require ongoing support.

Check website below for exclusions.

Applications are accepted at any time.

ACT will send an acknowledgement letter within one week of

receiving an application. If the proposal is either in an unacceptable form, or ineligible, or a low priority, you will be told in this letter.

They will assess all acceptable applications and they may contact you for further information and/or make a personal visit. In the case of charitable bodies we may also ask for a presentation.

Decisions on grants of up to £50,000 are normally made within one month of receiving your application. Decisions on grants over £50,000 can take up to three months.

If the application is for an emergency a faster timescale can be requested and ACT will do their best to assist.

Full details are on Website: www.theactfoundation.co.uk

Application form available from: www.theactfoundation.co.uk/images/stories/ACT_Application-form_for-web_new-address.pdf

People's Postcode Trust: Small Grants Programme

The People's Postcode Trust aims to make Great Britain a better place for both people and nature by supporting projects which operate within the following six fields of operation:

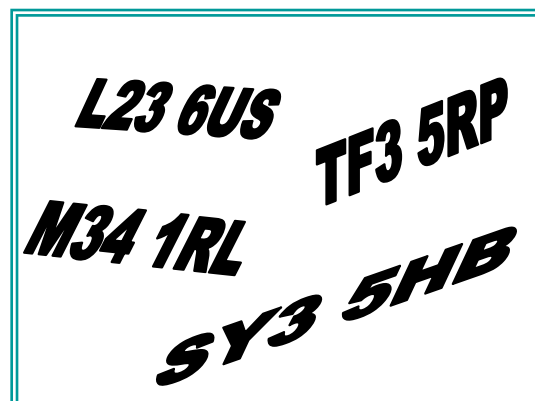
- **Poverty Prevention** – to prevent poverty, sickness and distress for the benefit of the general public.
- **Advancement of Health** – to promote, maintain, improve and advance health.
- **Community Development** – to advance citizenship or community development.
- **Public Sports** – to advance public participation in sport.
- **Human Rights** – to promote, improve and advance human rights, conflict resolution or reconciliation.
- **Environmental Protection** – to promote and advance environmental protection or improvement.

Grants of between £500 and £10,000 are available to small organisations, community groups and charities in England, Scotland and Wales. The following apply:

- Applicants that are not formally registered as a charity with OSCR / Charity Commission can apply for up to £2,000 in funding.
- Applicants that are registered with OSCR / Charity Commission and can provide a valid charity number can apply for up to £10,000 in funding.

Applicants from England must be based in one of the following regions: -

- Yorkshire and the Humber.
- North East England.
- Liverpool and Merseyside.
- The Midlands.



All projects must help in one or more of the above six fields of operation but could include, for example, the purchase of sports kit or uniform, new equipment or the creation of community gardens.

The project has to have a clear charitable purpose and must last for no longer than three months.

Applications for projects under £2,000 can now be made at any time.

The Trust has announced its application deadlines for 2011 for projects over this amount:

- Round Opens: 10 January 2011;
Closes: 25 February 2011.
- Round Opens: 11 April 2011;
Closes: 27 May 2011.
- Round Opens: 11 July 2011;
Closes: 26 August 2011.

www.postcodetrust.org.uk/

Henry Smith's Charity



The Henry Smith Charity is a large grant making charity. We make grants totalling approximately £25 million each year to up to 1,000 organisations and charities for initiatives and projects that address social inequality and economic disadvantage.

Through their Main Grants Programme and Small and County Grants Programmes they make grants in the following categories, and have

provided some examples below of the type of work we will fund under each category:

Black, Asian and Minority Ethnic (BAME) - Projects providing culturally appropriate services to Black, Asian and Minority Ethnic communities; including those that promote integration and access to mainstream services.

“We make grants totalling approximately £25 million each year to up to 1,000 organisations and charities”

Carers - Projects providing advice and support; including respite services for carers and those cared for. Work can include educational opportunities for young carers.

Community Service - Projects providing support for communities in areas of high deprivation; including projects providing furniture recycling services, debt advice and community centres.

Disability - Projects providing rehabilitation, training or advocacy support to people who are disabled; this includes learning disabilities as well as physical disabilities.

Domestic and Sexual Violence - Projects providing advice, support and secure housing for families affected by domestic violence or sexual violence. Perpetrator programmes can be considered where organisations have secured, or are working towards, Respect accreditation.

Drugs, Alcohol and Substance Misuse - Projects supporting the rehabilitation of people affected by, or at risk of, drug and/or alcohol dependency, and projects supporting their families.

Ex-Service Men and Women - Projects providing services or residential care to ex-service men and women and their dependents.

Family Services - Projects providing support to families in areas of high deprivation.

Healthcare - Projects providing residential care, health care or outreach services, such as home care support. Services operated by the NHS will not normally be funded. In the case of applications from Hospices, priority is given to requests for capital expenditure.

Homelessness - Projects providing housing and services for homeless people and those at risk of homelessness.

Continued

Henry Smith's Charity continued

Lesbian, Gay, Bisexual and Transgender

- Projects providing advice, support and counselling for people who are Lesbian, Gay, Bisexual or Transgendered.

Mental Health - Projects promoting positive mental health or providing advice and support to people experiencing mental health problems.

Older People - Projects providing residential care, health care or emotional support, such as befriending services and day care centres. Priority will be given to projects in areas of high deprivation and those where rural isolation can be demonstrated.

Prisoners and Ex-offenders - Projects that help the rehabilitation and resettlement of prisoners and/or ex-offenders; including education and training that improve employability, and projects that support prisoners' families.

Prostitution and Trafficking - Projects that provide advice and support to sex industry workers; including advice on housing support and personal health, escaping exploitation and exiting prostitution.

Refugees and Asylum Seekers - Projects providing advocacy, advice and support to refugees and asylum seekers, and those promoting integration.

Young People - Projects maximising the potential of young people who experience educational, social and economic disadvantage; including young people in, or leaving, care.

Check website for exclusions.

Their **Main Grants Programme** is for grants of £10,000 or over. There are two types of Main Grant:

Capital Grants - One off grants for purchase or refurbishment of a building or purchase of specialist equipment.

Revenue Grants - Grants of up to three years for things like core costs (including salaries and overheads), or the running costs of a specific project (including staffing costs).

The **Small Grants Programme** is for grants of under £10,000 per year.

Small Grants - Grants of £500 - £20,000 for small UK registered charities working in any UK county not listed above. To be eligible to apply for a Small Grant, your annual income must be below £150,000.

Full details including any deadlines are



on Website:

www.henrysmithcharity.org.uk

Applications – Holiday Grant,
The Henry Smith Charity, 6th Floor,
65 Leadenhall Street, London EC3A 2AD
Tel: 020 7264 4970

It usually takes between six and eight weeks for decisions to be made on applications. For further information please contact Jo Halpin on 0207 264 4983.

www.henrysmithcharity.org.uk/notice.html

GRANTS AND FUNDING

Henry Smith's Charity - Outings for Young People

Applications can be made for grants towards holidays or outings within the UK for children aged 13 and under who are from areas of high deprivation, are experiencing disadvantage, or those who have a disability.

Holidays or outings can be to countryside or city locations, but must be outside the children's immediate locality.

Schools, youth groups, not for profit organisations and charities are all eligible to apply.

The maximum grant available is £3,000 for any one trip. Grants are normally limited to a maximum of two-thirds of the total cost of a trip as we would expect some local partnership funding to be in place.

Organisations may apply for funding year on year for a maximum of three years, subject to receipt of satisfactory progress reports. We cannot, however, guarantee that each application will be supported. Each case is judged on its own merits and demand for grants usually exceeds the budget available.

* by "areas of high deprivation" they mean those that fall within the bottom third of the National Indices of Deprivation.

You should apply in writing in letter format (maximum of four A4 sides) providing the following information and enclosing your latest accounts:

State clearly what your organisation does, who you are, and who your organisation helps; Provide full contact details including a telephone number and email address for the main contact; Details of when and where is the trip to take place,

what its aims are, and what you hope the children will gain from the experience; The number of children who will be attending and their ages (if any children are aged 14 and over, they may attend but cannot be funded); A budget breakdown.



Your application should be posted to them with your latest audited or independently inspected accounts (NB: schools are not required to send accounts) to:

Applications – Holiday Grant, The Henry Smith Charity, 6th Floor, 65 Leadenhall Street, London EC3A 2AD

It usually takes between six and eight weeks for decisions to be made on applications.

For further information please contact Jo Halpin on 0207 264 4983.

www.henrysmithcharity.org.uk/notice.html



Swimathon Foundation Launches New Grant Scheme

The Swimathon Foundation offers grants to organisations which intend to encourage more people to enjoy swimming or and improve accessibility for people who want to swim in the UK.

Grants of between £300 and £2,500 are available to eligible organisations such as:

- swimming pools;
- community groups and organisations;
- charities;
- swimming clubs;
- older people's organisations;
- youth groups;
- sports clubs;
- scout troops; and
- healthy living groups.

Applicants must have the support of a pool participating in Swimathon.

Activities supported may include the following:

- Fundraising events, galas or family fun days at a pool.
- Community pool 'open days'.
- Extra floats for a swimming club to improve swimmers' development.
- Transport costs to take an elderly group to a pool.
- Entrance fees for a scout group to a swimming pool.
- Club scuba diving equipment to allow more people to try the sport.
- Costs for an extra staff member to supervise a swimming trip so that more children can attend.

The first quarterly deadline for receipt of applications is 21 March 2011.

<http://swimathon.org/>

"grants to organisations which intend to encourage more people to enjoy swimming"

BIG serves up hot million for community 'lunch-ins'

An ambitious scheme to bring millions of neighbours together for community 'lunch-ins' on July 18th this summer has been awarded £1million from the Big Lottery Fund (BIG).

The Eden Project, the founders of **The Big Lunch**, have been given support to expand and build on the success of last year's scheme to involve even more people doing lunch with the neighbours.

The Eden Project says its research shows that among the people who took part last year an overwhelming majority felt closer to their neighbours, safer in their communities and as a result are actively looking to take part again in 2011.

Sir Clive Booth, Chair of BIG said: "Bringing communities together, reducing loneliness and isolation and helping to make a difference locally is at the heart of the Big Lottery Fund's mission. The Big Lunch last year helped neighbours across the land build a stronger sense of community. With this funding and a big serving of community spirit, we can all work towards achieving this goal."

Continued

GRANTS AND FUNDING

Woodward Charitable Trust

The Trust aims to support small-scale, locally-based charitable initiatives in the UK.

The Trust's current funding priorities are as follows:

- Social and ethnic minority groups, including young people at risk of exclusion or isolation, refugees, asylum-seekers, gypsies and travellers. (Projects that promote integration and community cohesion will be favoured.)
- Prisoners and ex-offenders.
- Projects that help the rehabilitation and resettlement of prisoners and/or ex-offenders are supported as well as requests to help prisoners' families.
- Homelessness, especially affecting young people and women, and covering facilities such as women's refuges.
- People experiencing violence or abuse.
- Arts outreach work by local groups involving disadvantaged people.
- Disability projects, including rehabilitation, training or advocacy for people who are either physically disabled or learning disabled as well as help to improve employability.
- Environmental projects, especially with a strong educational element.
- Addiction, including projects tackling the social exclusion elements and preventative programmes and projects supporting families of addicts.

Available Funding/Support

The Trust offers the following types of funding:

- Small grants of between £100 and £5,000 (usually around 40 to 50 grants awarded per year).
- Large grants over £5,000 over a maximum of three years (usually around five to 10 grants awarded per year).

The Trust also awards annual one-off grants in support of summer playschemes for children between the ages of five and 16 from disadvantaged backgrounds. Grants of between £500 and £1,000 are available (usually around 30 to 40 grants awarded per year).

Eligible Activities

Applications must be in support of activities within the Trust's current funding priorities. Funding is primarily for one-off projects, but the Trustees are willing to consider funding for start-up or running costs, including core costs and salaries.

Who Can Apply

Applications are accepted from UK registered charities with an annual turnover of less than £250,000.

Applications for summer playscheme grants will only be accepted from UK registered charities with an annual turnover of less than £100,000.

The Trust is particularly interested in helping smaller organisations which offer direct services.

Continued

Continued..... **BIG Lunch**

Peter Stewart, the Eden Project's Campaigns Director, said: "We are delighted that the Big Lottery Fund has come in with such fantastic support for the Big Lunch. The best part of a million people took part in the first Big Lunch last summer. With this Lottery support, it is our hope that many more Big Lunches will take place the length and breadth of the UK this July and we can triple the number of people taking part. We hope this backing will move us to a point where the Big Lunch becomes a fixture in the annual calendar, an event that is owned and loved by the entire population."

Continued

GRANTS AND FUNDING

Continued

Exclusions

The Trustees will not normally fund:

- charities whose annual turnover exceeds £250,000;
- construction projects such as playgrounds, village halls, and disabled access;
- general school appeals including out of hours provision;
- hospices;
- medical research;
- parish facilities;
- playgroups and pre-school groups; and requests for vehicles.

The Trustees will definitely not support:

- individuals in any capacity; and educational fees.

Large grants are not available for work in the following categories:

- Disability projects.
- Environmental projects.
- Addiction.

Criteria

1. Applications for large grants will be rejected unless applications are discussed with the Trust's administrator prior to submission.
2. Applicants must clearly state who the target users are and what the projected outcomes of the work are.

Application

Deadline(s):

- Main grants are usually allocated following Trustees' meetings in January

and July each year.

- Deadline for consideration at the July 2011 meeting: 31 May 2011.
 - Deadline for summer playscheme grant applications: 1 April 2011.
- Frequency: Rolling programme.

Link to guidelines:

www.woodwardcharitabletrust.org.uk/guidelines.html

Useful information:

Application forms for main grants and summer playscheme grants are available from the Trust's website.

All applications must be supported by:

- a copy of the applicant's most recent accounts;
- a copy of the applicant's most recent annual report; and
- a detailed project budget.

Contact

Administrator
The Woodward Charitable Trust
Allington House (1st Floor)
150 Victoria Street
London SW1E 5AE

Tel: (020) 7410 0330

Fax: (020) 7410 0332

E-mail:

contact@woodwardcharitabletrust.org.uk

Website:

www.woodwardcharitabletrust.org.uk

Continued **BIG Lunch**

More information will be available at www.thebiglunch.com. Visit the website to sign up now to receive an information pack!



TCAT information - Apprenticeships In the Voluntary Sector

The Voluntary sector is undergoing cuts in their funding at the same time that more and more pressure is being put on them for their services.

Alongside these pressures is an increase in worklessness, primarily in the 16-18 age group, which can increase the demands on the Voluntary sector.

Within Telford & Wrekin the numbers of young people who are 'not in Education, Employment or Training' is fluctuating between 7 and 10% of that age population.

These numbers are expected to increase with the removal of the EMA (up to £30 per week) and the rise in University fees, coupled with a reduction in places will mean less 16-18 year olds will stay in education.

Against this backdrop the Government is expanding the Apprenticeship provision to ensure that there is a ready supply of trained and job ready young people as the country moves out of recession and into a period of job vacancy increases.

At Telford College they have been tasked with supporting the growth in Apprenticeships and have been delivering and supporting significant numbers across England.

Continued

Date for your Diary - Volunteer Organisers Forum

If you manage, support or supervise volunteers you are invited to the Spring Volunteer Organisers Forum

**Thursday 14th April
10:00 – 12:00 Meeting
Point House**

Aim of the Forum -

Being a volunteer organiser/supervisor can be a very demanding role. The aim of this forum is to give each other support, information and to share our successes and failures so that we can learn from each other. It is also the opportunity to receive informal training and updates on the world of Volunteer Management.

Continued

Continued TCAT Information

Some relevant information

An Apprenticeship is available at Apprenticeship (level 2), Advanced Apprenticeship (level 3) and in some cases Higher Apprenticeship (level 4).

To complete an Apprenticeship the major parts are:-

- The Technical Certificate – which is the underpinning knowledge required to undertake and progress in the vocational area.
- The NVQ – the assessment that proves the ability to undertake the role to the required standard.

Key Skills – usually English and Maths (if not already at the required standard) to ensure that these skills do not affect the progress or the Apprentice.

Opportunities for the Voluntary Sector

The roles that can be undertaken by an Apprentice range from Business Administration to Marketing and Publicity.

This means that there are a wide range of programmes that an Apprentice could undertake to support Voluntary Organisations to both deliver their services and to grow their provision.

This programme will allow the Voluntary Organisation to benefit from the work undertaken by the Apprentice, who will

have a 12 months Training Opportunity that will provide them with the necessary skills and knowledge to gain future work.

Payment

The 16-18 year old Apprentice salary is at least £2.50 per hour and is expected to be employed for at least 30 hour per week (this includes time for training and assessment).

The Training for the 16-18 year old Apprentice is fully funded by the Skills Funding Agency.

The College will assist the Voluntary Sector with suitable Employment support which may include subsidised wages, however, this will depend upon individual cases which we will discuss with each organisation prior to any recruitment being commenced.

For further information contact: -

Paul O'Neill

Director - Apprenticeship & Systems
Commercial Development & Training
Telford College of Arts & Technology
Desk: 01952 642385

Mobile: 07887 661835

Continued Volunteer Organisers Forum

Forum Workshop

The workshop topic for the forum concentrates on social networking and how this can help with recruiting volunteers and with discussing issues surrounding volunteer management. Kath Fackrell from CVS has agreed to share her expertise on how to get the best out of Tweeting, Blogging and using Face book.

Forum Agenda

- 10:00 Registration, coffee, networking
- 10:05 Welcome, and introductions
- 10:30 Workshop – Social Networking and Volunteering
- 11:00 Volunteer Week 2011 – Idea share
- 11:30 Sharing and ideas for future forums
- 12:00 Close



Community Games

Community Games provide a great opportunity for you to bring your community together to take part in sporting and cultural activities inspired by, and in celebration of, the London 2012 Olympic and Paralympics Games. Community Games are unique to the West Midlands and reflect the spirit of the Olympian Games that have been held in Much Wenlock since 1850.

What are Community Games?

It's up to you to organise your Games in a way that works for you and celebrates the uniqueness of your community. This is from the setting – activity might take place in a park or inside a community centre – to the time of year and the type of activities run.

Some communities may focus on contests to give the event a competitive element; others may want to focus on giving people the opportunity to try something new, from archery to climbing. Whatever the focus of your Community Games, you should provide an opportunity for everyone in your community to participate.

Holding a ceremony is a great way of opening or closing your event and celebrating the hard work that has gone into your Community Games. It's also a great opportunity to showcase some of the cultural activity that goes on in your community or at the event.

Above all, the Community Games program aims to capture the core values of the Olympic and Paralympic movements, and these should be reflected in your event.

How to get involved

In some cases there may be financial support with a small grant which will need to be match funded. The lead for the Community Games in Shropshire, Telford & Wrekin is Alison Evans from the County Sports partnership. If you are interested in finding out more, or organising a Community Games event in Shropshire or Telford & Wrekin, she can be contacted on 01743 255091 or email: alison.j.evans@shropshire.gov.uk.

Alternatively visit the Community games website on www.communitygames.org.uk/

This website takes you step by step through organising your game, provides useful toolkits and allows you to register your event.

Fundraising and the Internet

This briefing shows how fundraisers can use the internet to achieve their goals, including:

- Improving your fundraising skills;
- Searching for news and information about funding;
- Carrying out research to support your funding applications;
- Raising funds online.

Data that supports your fundraising

The best funding applications include compelling data that demonstrates a need for your work. Neighbourhood and locality based organisations can use:

www.neighbourhood.statistics.gov.uk to download Census data and other public information. They can then add their own data, plot it on a graph and include it in the next bid.

Improve your Fundraising Skills

Most people who raise funds have little training and it is often not even in their job description. Whatever your experience and skills the web can help you learn to fundraise like a pro. For example, there is general funding advice from NVCO at: *www.ncvo-vol.org.uk/sfp/tools-resources*, while 'How To' Leaflets can be downloaded from: *www.funderfinder.org.uk*

News and Information about Funding

While there is no lack of information online about funding that may be available, it isn't always easy to find. Get to know one or two key sites and use bookmarks to keep track of what you find. One of the best is Funding Central: *www.fundingcentral.org.uk* where you can sign up for email alerts. Many local support organisations provide funding advice services, e.g. *www.tandwcvcs.org.uk*. Some Councils offer one-to-one support and an online directory of local funding information. To see a local authority comprehensive resource visit: *www.eastsussex.gov.uk*, search for "funding news" and download a 60-page monthly bulletin of value to any UK-based fundraiser looking for news about grants.

Get a website that works

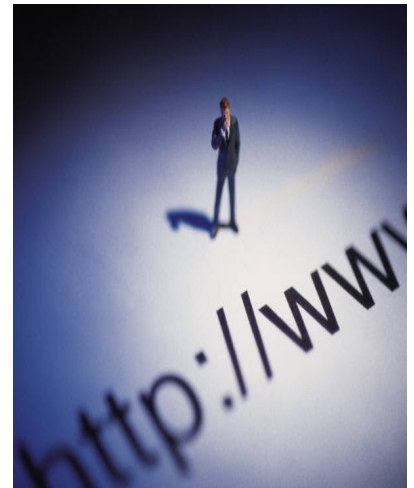
Don't get stuck with a website that you can't update. Whatever your fundraising strategy your website is a showcase for your work and must be accurate, up-to-date and well-presented. If you are starting a new appeal or launching a new project, try using a FREE site at *wordpress.com* to post news, show pictures and videos of your work and ask for donations.

Contact: *www.IT4Communities.org.uk* to find a volunteer .

Raising Funds Online

Online fundraising is often considered the preserve of large national charities such as Comic Relief but as more and more people are willing to donate or spend money online there are opportunities for charities and causes of all sizes. Web-based fundraising can help you:

- Raise awareness of what you do, how you do it and your latest successes;
- Process donations by credit card or PayPal, 24 hours a day;
- Recruit supporters and volunteers, and share success stories with funders and other supporters.



Things you can do online are unlimited



Tell your stories online

You know the stories that inspire people to support your cause, so share them as widely as possible through the web. It is relatively easy to make your own video without specialist equipment, post it on YouTube and send emails, post links on Facebook or Twitter and embed the video on your website. Unless your cause prevents it, make sure you put beneficiaries centre stage, telling their own stories and explaining your role in their lives. Do the same with funders and volunteers to inspire others to help.

Take money online

A large proportion of the population is now happy to spend money online, so make sure you're ready to receive it and use an online payment system to take funds and add Gift Aid (for registered charities). The top three services charge different fees, so do your homework and make sure you'll be receiving enough funds to cover your set up and running costs:

Justgiving - www.justgiving.com

Bmycharity - www.bmycharity.com

Virgin Money Giving - uk.virginmoneygiving.com

Charities Aid Foundation offers online giving and text-based donations at www.cafonline.org.uk

LawWorks

LawWorks is an independent charity and is the working name of the Solicitor's Pro Bono Group. The charity exists to encourage and support solicitors to carry out pro bono work (for free), and runs several projects to encourage solicitors to do this, and to provide free legal support to individuals, communities and small voluntary organisations who are unable to afford or access legal advice. You can see more information on the charity itself on their Website: www.lawworks.org.uk

LawWorks for Community Groups - This project provides free legal advice to small charities, not for profit, voluntary and community organisations and social enterprises in England and Wales using volunteer lawyers.

They can help you with a wide variety of legal work including company law, employment law, intellectual property law, property law, charity law; tax/VAT law; insolvency and help in drafting contingency plans; insurance law; health and safety law; general contractual / commercial matters etc.

You can apply to them using their online application form. Project staff review the application and help you understand the scope of advice required. If the application is approved, they then try and match you with a volunteer legal advisor who provides the legal advice for free. Once accepted, you will be a client of the firm but LawWorks staff are on hand to deal with any problems.

Initial Electronic Advice - a free, automatic web-based system which provides brief legal information in response to straightforward legal queries. It is designed to assist not for profit organisations and individuals who cannot afford to pay for solicitors privately.

The system allows LawWorks to submit a short legal query and have this answered anonymously by a lawyer via email. The process is that LawWorks receives an email with a short legal question. The system then produces a list of volunteer lawyers who work in the area of law concerned and sends the question to them one by one by email. If the first lawyer in the list is unable to assist, they 'reject' the question and it is sent



automatically to the next person on the list, and so on. If the lawyer is able to help, they 'accept' the question and answer it (also by email). Their answer email is sent to LawWorks who then forward this to the agency / organisation who submitted the question.

You can register and submit questions via Website: www.lawworksiea.org.uk

The questions are answered by volunteer lawyers who work at LawWorks'

member law firms. In order to answer a question lawyers must be qualified as a solicitor, or appropriately supervised if they are a trainee at a firm.

LawWorks, 10-13 Lovat Lane, London EC3R 8DN Tel: 020 7929 5601

Email: enquiries@lawworks.org.uk

Regional ICT Champions

There is an **ICT Champion** in every region, a trusted expert who can answer frequently asked questions about ICT and how it can help the third sector. The **ICT Champions** website tells you who they are and offers short, jargon-free answers, useful links, factsheets, sample policies to download and a calendar of ICT-related events and workshops.

www.ictchampions.org.uk

Written by: ICT Champions

Issued date: November 2010

Telford & Wrekin Mayoral Charity Fund

In choosing his charity theme this year's Mayor Cllr. Ian Fletcher is mindful of the fact that there are disabled people in Telford and Wrekin, both young and old, who find it difficult to participate in everyday social activities which would otherwise be taken for granted. Being acutely aware of the impact of chronic diseases and disabilities, Ian says "As Mayor my aim is to focus on support for voluntary groups assisting people with chronic long term debilitating health issues to participate as fully as possible in community life on a day-to-day basis. I hope that through my Mayoral Charity I will be able to encourage these groups to add a new dimension to their existing activities and develop fresh initiatives which will improve the quality of life of their members".



The Telford & Wrekin Mayoral Charities Fund is administered by the Community Foundation for Shropshire and Telford. For further information about the Mayoral Charity Fund and to find out if your group is eligible to apply, please contact Lesley Smout at the Community Foundation for Shropshire & Telford on telephone 01952.201858. Enquiries are welcome at any time and help is available by appointment. Completed applications must be received by the closing date 6th June 2011.

Fundraising services

Schemes like *Everyclick.co.uk* earn you money every time one of a supporter uses their search engine or shops using their portal. Anecdotal evidence is that most people find that only a very small proportion of supporters change their search engine so, unless you have thousands of supporters, you are not likely to earn much from it. If you do go with these schemes always read the small print as some take a large chunk of the deal, for example EveryClick takes 50%.

Stamp Recycling

Attending one of our courses recently was a volunteer for a charity who also runs a very interesting recycling scheme that makes stamp recycling still pay reasonably. They allocate a PO Box code to each charity so your supporters send direct. Paying £4 a kilo for unsorted UK stamps and £5-10 for foreign stamps, depending if on the envelope still or not, it is a good service costing nothing to set up.

They collect the following...

- Any stamps – used or unused. If they are on envelopes or cards, please leave about half a centimeter around the edges. Please don't peel off stamps - it reduces their value.
- If the stamps are on envelopes or cards postmarked before 1970 - DO NOT REMOVE THEM! This is because they can be worth more as a collectible item still complete on the envelope.
- Postcards – with or without stamps on, but don't remove stamps from postcards if they are on them.

- Pre-1940s birthday cards & World War 1 silk cards
- Envelopes and First-day covers – old, interesting looking, even with their letters in!
- Coins and bank notes – old or new, from ANYWHERE in the world, obsolete or otherwise.
- Precious metals – including broken jewellery, old trophies, gold, silver etc.
- Medals and badges – and that is not limited to military items either. Even some costume jewellery is acceptable.
- Keys – any age or type.
- Watches – analogue, digital, working or not.
- Mobile phones – any age or condition, working or not.
- Small antiques – generally the small table trinkets, old stoneware printed & embossed bottles and pot lids, dolls etc (pre 1930).

In some cases, collections can be made too for large lots especially.

www.waterbournesports.com/charity-fundraising-3-w.asp

Unity Lottery News

Unity have an off-the-shelf lottery product where any cause can join and give their supporters a chance to win £25,000 each Saturday at www.unitylottery.co.uk

The numbers are allocated to each player and were compared to the Dream Number on Saturday's Lottery but now this has ended, from Saturday 12th February they will be using one of Australia's national lottery games "Super 66" which works in exactly the same way as the Dream Number.

The link for the winning numbers is www.lotterywest.wa.gov.au should you use Unity and any of your supporters ask, however Unity will continue to publish the winning numbers as always on the Unity website.

Also, players can now pay online using a credit or debit card instead of through standing order only, a big improvement.

Tel: 0870 050 9240

Email: info@unitylottery.co.uk

Government's 'Giving' Green Paper

The [Giving Green Paper](#) is about finding ways of increasing social action in all its form. The document is particularly relevant to those who have an interest in the Big Society.

Key themes

- **Creating social norms**
- **Empowering communities**
- **Bottom up approaches**
- **Scaling up**
- **Utilising technologies**
- **Sharing ideas and celebrating success**

Key policy proposals relevant to the BIG Society include:

A £50 million Community First Fund to invest in local savings schemes that pay out small grants well into the future in the most deprived areas. It will match contributions from local donors to encourage more giving.

A new Volunteering Match Fund worth up to £10 million per annum will match private donations to volunteering projects on a pound for pound basis helping to build momentum behind fundraising efforts and enabling an expansion in the number of volunteering opportunities.

An England-wide Volunteering Infrastructure programme worth £42.5 million over four years that will provide brokerage as well as frontline support to volunteers and the organisations that manage them. Cabinet Office is currently consulting on the shape of this programme. These measures are in addition to actions already announced to financially support charities and social enterprises.

Harnessing new technology. Including working with mobile phone companies to encourage charitable phone applications. Also talking to banks about donations through ATMs and widening access for people to make small charitable donations when paying for goods by cards.

Encouraging a new focus on reciprocal giving with ideas like setting up an ebay style online community where people can trade time.

A government review of the relationship between financial incentives and giving.

Support to encourage charitable giving in schools.

"A £50 million Community First Fund to invest in local savings schemes"

Stimulating Debate

This particular Green Paper wants to embody a collective approach. Indeed it states early on that "it is not a conventional green paper". Some essays have been produced alongside the paper and government is encouraging businesses, public bodies and

communities to take part in a wider discussion about how a culture change can be achieved. The deadline response is 9 March 2011 paving the way for a subsequent White Paper in Spring 2011. Other groups and agencies are also encouraged to hold events to keep the conversation going and feedback ideas.

GENERAL NEWS

Criminal record checks

The government has announced, as part of the [Protection of Freedoms Bill](#), plans to scale back the vetting and barring scheme and criminal records regime. The proposals include: merging the Criminal Records Bureau and Independent Safeguarding Authority; a reduction in the number of positions requiring checks; portability of criminal records checks between jobs; an end to a requirement for those working or volunteering with vulnerable groups to register with the VBS and then be continuously monitored.

www.homeoffice.gov.uk/

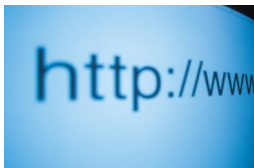
Fircroft College course dates for the voluntary sector

Fircroft College in Selly Oak, Birmingham has announced its new programme of short residential courses and longer programmes, aimed at those working in the voluntary, community and public sectors. Forthcoming courses include: -



Training the Trainer (2-4 March) PTLLS (induction day 2 March)
Report Writing (11-13 March)
ILM Certificate in First Line Management (induction day 21 March)

For more information call 0121 472 0116 or visit www.fircroft.ac.uk to view all courses from now to July.



Telford & Wrekin Social Media Surgery

Holiday Inn Telford
Monday 7 March 2011
6:30pm – 8:30pm

Come along for this **FREE** internet advice session for the Voluntary/Community Sector in Telford & Wrekin.

Where will be offering help and advice in all matters connected to the internet.

For more information please contact Kath Fackrell

Tel: 01952 211402

email: kathfackrell@tandwcvcs.org.uk



Advertise your Organisation

Do you have any events you would like publicized in “Newline”, or perhaps some news about your organisation?

If you are affiliated to the CVS then we might be able to advertise **these for you!**

Please contact Ella at: -

✉ ellasips@tandwcvcs.org.uk

www.tandwcvcs.org.uk

We are the local umbrella body for the voluntary sector which brings you up-to-date news and information we hope will be of benefit to your group or organisation.

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EXCELLENT SUMMARY OF GOVERNMENT POLICY DOCUMENTS

We are being bombarded by bills and green/white papers by the Government.

It is important that we keep a very close eye on what the policy makers are up to, but if you are like me, it is difficult to keep track.

This document was put together by CDF (The Community Development Foundation) and provides an excellent synopsis of what is currently going on.

<http://cdf.msgfocus.com/q/1d9cFT62ffv8/wv>

