

# NEWSLINE

I hope you have had a good holiday period and, like us, are re-energised for the coming months.

The purchase, by the CVS, of the Glebe Centre in Wellington is moving forward, with a completion date currently set for December 2011. We are now in a position to formally ask our partners to express an interest in using the building, either for office accommodation or meeting room space. I will be writing to you individually in the next couple of weeks. Please complete the form as soon as you can, as this will allow us to plan and consult with potential tenants accordingly.

On a different note, we are now launching our fundraising campaign under the title: “**BIG CHEST INVEST**”. This is to raise money for the CVS Community Chest, which will allow us to continue to give out small grants to voluntary groups in Telford. Some of you will have benefitted from this under Grassroots. I am sure you will appreciate that this is an important grant pot which provides essential funding for local groups wishing to develop and enhance their activities.

We have set ourselves a variety of funding targets for the next 6 months which we hope you will be able to support us with. If we reach our targets, a Trust has pledged to double or even treble the amount we raise! The Development Team will keep you updated on the campaign.

As part of this campaign, we have registered the Big Chest Invest for **Nat West Community Force**. This gives voluntary organisations the opportunity to receive a donation for their cause. The decision about who receives the donation in each area is made by local people voting on-line. There are currently a number of local projects which have registered. We will send you the link when the voting opens on the 26<sup>th</sup> September. The more votes the projects in Telford get the better, so please support your local projects.

As always, if you would like to discuss any of the above, contact me or Ella Sips on 01952 291350

Mick Lloyd  
Director



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## Special points of interest

- [Inspired Facilities](#)
- [Grab-a-Grant](#)
- [Telford Community Transport](#)
- [A case study - BIG Lottery](#)

## DEVELOPMENT TEAM

### Congratulations

To the following who have achieved grants.

#### **Awards for All Grants -**

St. Peter's Church  
School, Edgmond

**£9,923**

Coalbrookdale &  
Ironbridge Primary  
School

**£10,000**

CEIA

**£5,121**

Wrockwardine Wood  
Infant School

**£10,000**

83 (St. Georges)  
Squadron Air Training  
Corps.

**£9,956**

Dawley Christian  
Centre

**£9,972**

Bridges Dev  
Education Centre

**£4,395**

Newport Cottage Care  
Centre have been very  
successful in gaining the  
following grants:-

Garfield Weston  
Foundation

**£3,000**

Roy Fletcher  
Charity

**£4,500**

Lady Forester Trust

**£200**

The Beatrice Laing  
Trust

**£1,000**

Elsie Pilkingtons  
Charity

**£4,000**

### CVS Community Chest

Applications are now being  
accepted for the **NEW**

#### **Community Chest grant.**

Next Panel date:

**26th September 2011**

The application form and guidance  
notes are available from: -

[www.tandwcvcs.org.uk](http://www.tandwcvcs.org.uk)

Under the small grants menu.

If you have any questions please contact: -

Lois on 01952 291350 or [loisbreen@tandwcvcs.org.uk](mailto:loisbreen@tandwcvcs.org.uk)



#### **LOTTERY FUNDED**

**Q. Does your group want a website?**

**A. YES!**

**Q. Got a website that is outdated and no one visits?**

**A. YES! Then contact us . . . .**

**CVS BASIS Project** has funding to help you create a website to  
improve your web presence and sustainability.

More information can be viewed at [www.tandwcvcsbasis.org.uk](http://www.tandwcvcsbasis.org.uk)  
where you can also download the application process and  
agreement documents, that we ask groups to sign up to.

The BASIS Project Team

Colleen Wickstead: [colleenwickstead@tandwcvcs.org.uk](mailto:colleenwickstead@tandwcvcs.org.uk)

Kath Fackrell: [kathfackrell@tandwcvcs.org.uk](mailto:kathfackrell@tandwcvcs.org.uk)

Tel: 01952 291350

Pledge to the CVS Community Chest before 31<sup>st</sup> October 2011 and we can

## double your donation

I am delighted to let you know that Telford and Wrekin CVS has been selected to participate in the **Big Give Christmas Challenge 2011**.

The first step of the Challenge is to raise pledges from our supporters. Your pledge, and pledges from other patrons, trustees and friends, will then be combined with funds from an external sponsor to double online donations from the public to the CVS Community Chest.

(This project is a continuation of the work begun under the Grassroots project.)

This means your pledge will be worth **twice** its original value. Your pledge will inspire new donors and increase giving from our current supporters. Your pledge will also give us a fantastic opportunity to unlock bonus funding from an external sponsor.

To make a pledge you simply need to fill out a form by 31<sup>st</sup> October 2011 at:

<http://new.thebiggive.org.uk/pledge/telfordandwrekinCouncilforvoluntaryservice>

Please note that if you pledge now, you will not be eligible to donate again to our charity online in December.



Full details of the Big Give Christmas Challenge 2011 can be found at [www.theBigGive.org.uk](http://www.theBigGive.org.uk).

## Social Media Surgery!

### Are you in need of surgery?

I meant Social Media Surgery!

### What is it anyway?

- A social media surgery is a great concept where people within the voluntary sector, needing help with any aspect of the internet; can get FREE help, from people volunteering their time and expertise.
- There is no appointment time, just call into an advertised venue. We try and make the event as informal as possible, choosing a comfortable environment.
- Bring a laptop if you have access to one and hook up to the Wi-Fi provided. Don't worry if you are not sure how to do this; there will be people on hand to help you.

- Whether it is tweaking your Twitter account, facing your Facebook fears or blogging instead of blagging your way around the internet – someone with social media experience will be able to help out. They will sit with you over a cup of coffee – also FREE, and take you through any steps needed to get more internet savvy.

Telford & Wrekin CVS are using these surgeries as a way of supporting our BASIS project groups, but are open to anyone from the voluntary sector.

**NEXT date is: Monday October 17<sup>th</sup> at the Holiday Inn Telford - just pop in from 5:30pm**

[kathfackrell@tandwcvcs.org.uk](mailto:kathfackrell@tandwcvcs.org.uk)

Telephone: 01952 211402



### So that's us!

If any group in Telford and Wrekin would like assistance from the Team, please contact us. However, with an affiliation membership of over 250 groups, we cannot contact you all individually on a regular basis however much we would like to. We rely on you contact us or visiting us at one of our regular outreach surgeries.

Please do ring us if we can help

- you know the number -

01952 291350



**GRAB-A-GRANT**

**SURVIVE & THRIVE**

**Need good advice about raising money?**

**Wednesday 9th November - 10:00 am**

Meeting Point House

To book please contact Maureen 01952 291350

***FREE*** to affiliated members of Telford & Wrekin CVS  
***£10*** for non-affiliates

Telford and Wrekin Council for Voluntary Service  
Meeting Point House, Town Centre, Telford TF3 4HS

# GRANTS AND FUNDING



## Local Community Schemes

### Helping Hands

Helping Hands is a new community initiative where each local store has been given a budget to distribute to projects and schemes within the store's local community. To apply for a donation from the Helping Hands Fund you need to visit your local store and pick up an application form. These forms can be found on your stores red community boards or if you cannot find them, ask for assistance at the customer service desk.

Please direct any requests for donations to your local store; these cannot be fulfilled at Head Office. If any letters requesting a donation are sent to Head Office they will endeavour to send them to the appropriate store where possible.

### Local Stars

From all the different regions that Wilkinson trade in across the country they sponsor 30 individuals who have either a special talent, are an inspiration to others or help in their local community.

If you feel you fit the criteria above and wish to apply to be one of their local stars you need to visit your local store and pick up an application form. This then needs posting to Wilkinsons, JK House, Roebuck Way, Manton Wood, Worksop, Nottinghamshire, S80 3YY where this will be kept on file and your application will be considered by the Charity Committee. Only completed Local Stars application forms will be considered please do not write in separately to the Local Stars Scheme.

### Wilkinsons Heroes

Wilkinson Heroes is a charity match funding scheme which aims to help and support their team members by match funding any charity sponsorship they may generate by participating in any charity event. They can match fund any team member up to £100 for participating in a charity event of their choice or they can match fund any team member up to £250 for participating in an event in aid of their charity of the year. This is on a first come first served basis.

<http://corporate.wilkinsonplus.com/story.asp?id=19>

# GRANTS AND FUNDING



## Sport for You

For the next two years, community and amateur sports clubs such as village cricket clubs, the lawn bowls clubs, badminton club, amateur boxing clubs, etc, will be able to apply for a £1,000 Amateur Sports Clubs Grant packages.

The funding can be used for a wide range of purposes such as improving facilities, setting up tournaments, etc.

To apply for the grant, clubs need to submit an application of no more than 250 words why your community sports club needs a £1,000 grant and what you would use it for.

For further details and how to apply visit:-

[www.telegraph.co.uk/sport/othersports/amateur/8281316/A-1000-amateur-sports-club-grant-could-be-yours.html](http://www.telegraph.co.uk/sport/othersports/amateur/8281316/A-1000-amateur-sports-club-grant-could-be-yours.html)



## MacRobert Trust

The MacRobert Trust Deed gives wide discretionary powers to the Trustees. The Trust is reactive so, with very few exceptions, grants are made only in response to applications made through the correct channels.

### Trust's Categories of Interest

Currently, the major categories under which the Trustees consider support are:-

- Science and Technology
- Youth
- Services and Sea
- Ex-Servicemen's & Ex-Servicewomen's Hospitals and Homes
- Education
- Disabled and Handicapped
- Community Welfare

The Trustees look for clear, realistic and attainable aims.

Grants vary, but most lie between £5,000 and £10,000. Occasionally the Trustees make a recurring grant of up to three years.

The Trustees also recognise that it is often difficult to raise core/revenue funding; thus they are prepared to consider core/revenue grants where appropriate, but projects will always attract favour. The Trustees also recognise that, at present, experiment and innovation are much more difficult to fund and The Trust's role in funding them is, therefore, the more significant.

**See the website for more information and to download the application form**

<http://bit.ly/q1h3AS>

## The Baily Thomas Charitable Trust

The Trust makes grants to support research into learning disability and to aid the care and relief of those affected by learning disability. Grants from £250 can be awarded for capital and revenue costs, including project and core costs.

**Deadline: 1 October**

[www.bailythomas.org/](http://www.bailythomas.org/)

# GRANTS AND FUNDING

## The Edgar E Lawley Foundation Grant

**What is it for?** Support for a range of charitable activities

**Who can apply?** UK registered charities

**What is available?** Average £2,000

### Details:

The Foundation supports a range of good causes and currently focuses on the areas of:

- Hospices;
- Children and Young People;
- Elderly;
- Community;
- Disabled;
- Medical, Research and other Miscellaneous Projects.

Support is offered to organisations throughout the UK but priority is sometimes given to smaller charities located in the West Midlands (England)

**For more information and the guidelines, visit the website**

<http://bit.ly/pYwte1>



## Instrument and Equipment Award

**What is it for?** Help to purchase musical instruments and equipment for school students

**Who can apply?** Schools, individual students and music teachers

**What is available?** Up to £2,000

### Details

The Foundation provides grants up towards the purchase of musical instruments and/or equipment for individuals who are in full time education and Schools who require the equipment to fund music education. It also funds courses and training opportunities for music teachers who work within schools.

**For more information**

<http://bit.ly/iJwnJV>

# GRANTS AND FUNDING

## Queen Elizabeth II Fields Fund (Major Works)

<http://www.sitatrust.org.uk/>

The Queen Elizabeth II Fields Challenge was created to celebrate Her Majesty The Queen's Diamond Jubilee in 2012. It's a new campaign to protect 2,012 outdoor recreational spaces in communities across the country as a permanent living legacy of this great event. SITA Trust has joined forces with HRH The Duke of Cambridge and the Fields in Trust to support this challenge.

The Queen Elizabeth II Fields Major Works Fund is provided by SITA Trust through the Landfill Communities Fund.

Community groups, parish councils, charities, local authorities and voluntary organisations may apply for grants of up to £25,000 to improve facilities provided at sports and/or recreation fields which are located within a ten-mile radius of a licensed landfill site in England and Wales.

Funding can be used for a range of things, including but not limited to:

- Buying equipment that will be used at the project site.
- Providing disabled access.
- Resurfacing a sports ground.
- Refurbishing a club house.
- Providing playground equipment.
- Equipment and furnishings such as floor coverings, tables, chairs, curtains, etc.
- Installation of kitchen cabinets and appliances and any associated electrical and plumbing work deemed reasonable.

Projects must have the support of volunteers in its planning and delivery.

There will be five funding rounds during the programme which runs from June 2011 until February 2013.

It is preferred that applications are submitted online, though for groups that do not have access to the internet, an alternative method can be discussed.

The closing date is 28 October 2011.



# GRANTS AND FUNDING



## Community Toolkit

Community Toolkit is a **FREE** information resource for people who want to get involved in organising smaller, straightforward community activities.

Created by Zurich Insurance to address barriers to community volunteering, it provides guidance on some legal, health and safety, insurance and planning issues.

[www.communitytoolkit.co.uk/](http://www.communitytoolkit.co.uk/)

## Grants for Scouting Groups

### Grants for Scouting groups

There are a number of grant schemes available to scouting groups.

For further advice on **HQ Funds and Grants**, please contact: -  
The DGB Grants Team at Gilwell Park

Tel: 020 8433 7100 Email: [development@scout.org.uk](mailto:development@scout.org.uk)

### International camps:

Tel: 020 8433 7100 Email: [international@scout.org.uk](mailto:international@scout.org.uk)

### Activities Team

Email: [activities@scout.org.uk](mailto:activities@scout.org.uk)

For information and advice on external grant sources other than general fundraising advice, contact: -

The HQ Fundraising Team

Tel: 020 8433 7100 Email: [fundraising@scout.org.uk](mailto:fundraising@scout.org.uk)

<http://tinyurl.com/25achsn>

## People's Postcode Trust



The People's Postcode Trust is the grant giving independent charitable trust of People's Postcode Lottery. We distribute funds to small organisations, community groups and registered charities. Funding is available for 3-month projects ranging from £500 up to £10,000 in Scotland and England, and up to £5,000 in Wales.

Funding will be awarded to projects with one or more of the following aims: -

To prevent poverty, to promote, maintain, improve and advance health, to advance citizenship or community development, to advance public participation in sport, to promote, improve and advance human rights, conflict resolution or reconciliation and to promote and advance environmental protection or improvement.

The next funding rounds for England and Wales are:

Open: 10 October 2011; deadline: 11 November 2011

For more information about the People's Postcode Trust call the Trust Helpdesk on: -

Tel No: 0131 555 7287

Email: [info@postcodetrust.org.uk](mailto:info@postcodetrust.org.uk)

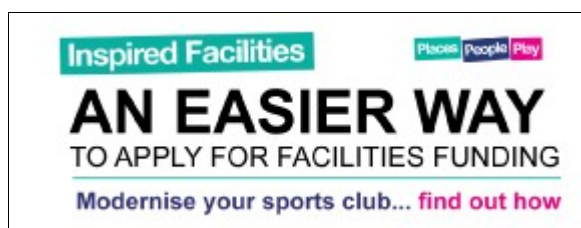
[www.postcodetrust.org.uk/](http://www.postcodetrust.org.uk/)

## Inspired Facilities

Inspired Facilities is focused on making it easier for local community and volunteer groups to improve and refurbish sports clubs or transform non-sporting venues into modern grassroots sport facilities. Part of Places People Play, Sport England's programme to deliver a London 2012 legacy of increased mass participation in sport, it is investing £50 million of National Lottery funding in up to 1000 community sports projects between 2011 and 2014.

**Tired, worn out, old facilities make it harder for people to start or keep doing sport. They can also be more expensive to run and difficult to maintain.**

The Inspired Facilities fund could help you refurbish or upgrade your sports facility; or convert an existing building into a venue suitable for sport and accessible to the whole community.



## The Tudor Trust

The Tudor Trust has a particular interest in helping smaller, community-led organisations which work directly with people who are at the margins of society. You do not need to be a registered charity in order to apply for funding.

Visit <http://tiny.cc/1jnfz> for more information.

The Tudor Trust  
7 Ladbroke Grove  
London W11 3BD  
Tel: 020 7727 8522

We will invest in most types of improvement or refurbishment work that will help you develop sport in your local area. To qualify for a grant you will need to: -

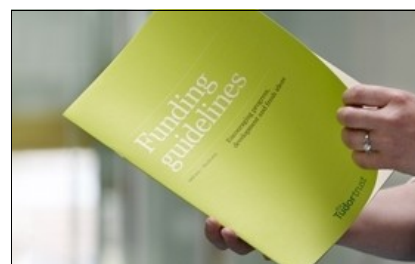
- Show how your project will keep and, ideally, attract more people to sport
- Demonstrate that it is needed and wanted by the local community

Explain how it will cover its running costs and remain open for sporting use for years to come.

In particular, we are looking for projects or organisations across the country that: -

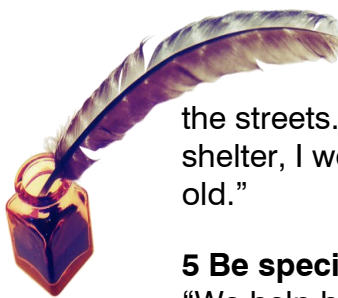
- Have not previously received an individual sports Lottery grant worth £10,000 or more
- Offer local opportunities to people who do not currently play sport, or are the only public sports facility in the local community

<http://bit.ly/o2VVKH>



# GRANTS AND FUNDING

## How to write more effective fundraising letters



### Things you'll need

- A quiet space where you won't be interrupted
- Your creativity.

Many charity communicators say that writing fundraising letters is one of the most difficult parts of their job. If you focus on a few basics, it's easier than you think to write the kind of copy which generates impressive results for your charity or not-for-profit.

### 1 Understand your target audience

Don't even touch your word processor until you know who you're writing for. Your target audience will determine everything about your letter from the words you use and the format you write in to the way it's laid out. Think about what magazines they buy, what TV shows they watch and what social media they use. Now tailor your letter to meet their needs.

### 2 Make it personal

Once you can visualise a member of your target audience, make sure your copy speaks personally to them. Refer to them as "you". Instead of using "I" or "me" use "we" or "our" so the reader feels like they're making a connection with your organisation.

### 3 Grab your reader's attention from the start

People remember good opening lines and fundraising letters are no different. You only have seconds to grab your reader's attention so start in a way that you know will keep them reading. Compare "I'm writing from a charity called Befriending England" to "Sometimes your neighbour Ethel doesn't see anyone for two weeks."

### 4 Use case studies

Make sure you provide a personal story that allows readers to look past the statistics to the human stories beyond. You can either use direct quotes from a case study or tell their story. For example: "Rasheed spent last Christmas on his own, cold, hungry and on

the streets. Without the Camden homeless shelter, I would be dead,' admits the 16 year old."

### 5 Be specific

"We help homeless children on the streets of London" sounds a little vague. What readers really want is concrete information about what your charity can achieve. Sentences like "We have 50 homeless shelters in the capital providing the warmth and food which could save over 150 young people's lives this Winter," make a strong, specific case for your work.

### 6 Don't ramble

The length of your letter should be dictated by its contents. Or, to put it another way, keep writing for as long as you've got something to say, then stop. Don't feel like you've got to shoehorn loads of extra information just to make up the word count. Readers associate huge blocks of text with bills, bank statements and other kinds of mail they aren't keen on opening. Using plenty of white space makes what you have to say all the more inviting to your audience.

### 7 Include a call to action

There's a purpose to writing your letter, so make sure you include it as a call to action. Your reader should start and finish the letter knowing what you want them to do.

### 8 Rewrite and revise

Using plain English isn't about dumbing down your message. It's about ensuring that every one of your readers understands what you have to say and has the opportunity to respond. Get feedback from a member of your target audience on an early draft to make sure your letter is crystal clear. Never stop at the first draft. Look again later and you'll find plenty that you can improve. Positive it's finished? Then pass it on to your colleagues for their comments, and make sure it's properly proofread before it reaches your supporters.

## New Colleague

Here at the Volunteer Centre we would like to welcome our lovely new volunteer Christine. She will be responsible for following up after our Information, Advice and Guidance sessions with prospective volunteers to see how their volunteer journey is progressing. This will add to the level of customer service we provide to both prospective volunteers and volunteer involving organisations and will also assess some of the impact we are making here at the Volunteer Centre.

## Telford & Wrekin Volunteer Organisers Forum

Can I once again remind Volunteer Managers/Organisers/Supervisors that I have set up a new interactive group on I-Volunteer to extend the reach of Telford & Wrekin Volunteer Forum. This website is specifically dedicated to volunteers and volunteering and is a wonderful window to access information, guidance and the latest news on the world of volunteer management. The website also allows for groups to share information, documents and to have discussions.

<http://www.i-volunteer.org.uk/>

There are lots of interesting discussions at the moment including: -

**If you had to come up with a top 10 'Tips for Good Practice for Volunteer Managers' do you think it would match everyone else's list?**

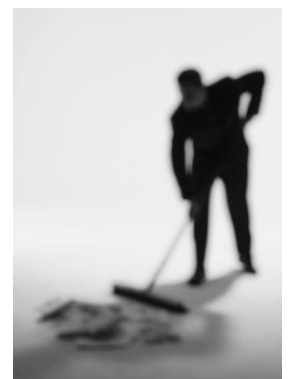
One you have joined you can then join the Group **Telford & Wrekin Volunteer Organisers Forum**.

- Open the **Group** tab
- On the right hand side of the page do a search for **Telford & Wrekin Volunteer Organisers Forum**.
- Follow the instructions for signing up to the group

I am currently working on a small partnership project with Victim Support on some aspects of Volunteer Management and am planning a special training event in the Autumn Volunteer Organisers Forum. Dates and more details will be emailed to all members of the forum and will be posted on I-Volunteer

## Praise Where Praise is Due

Here at Telford & Wrekin Volunteer Centre we would like to praise the community response to the recent riots in our cities. Thousands of Volunteers across the UK came together to clean up their cities following three days of civil unrest. In a remarkable show of community spirit, volunteers were mobilised through the social network Twitter using the #riotcleanup hash tag, to get together and help to put right some of the destruction caused by the rioters.



## National Citizens Service to be available to all 16 year olds

The Prime Minister has recently announced that the National Citizens Service (NCS) should be made available to all 16 year olds.

The announcement came as a direct response to last week's riots which involved thousands of predominantly young people in London and other cities in England.

The NCS, still in its pilot phase, provides a six week residential course of personal development activities and volunteering. This year it will involve 11,000 14-16 year olds and plans are underway to expand the scheme to involve 30,000 young people in 2012.

Speaking at a press conference, David Cameron said, "In response to the riots, I will say this. Let's make the National Citizen Service available to all 16-year-olds as a rite of passage.

"We can do that if we work together: businesses, charities, schools and social enterprises. In the months ahead I will put renewed effort into making it happen."

However the NCS is not supported by everyone. A recent cross party government review criticised it as being 'too expensive' with estimated costs at £60m+ over the next two years to support a relatively small number of young people. The review found that the NCS cost more than a similar scheme in Germany which runs for a whole year instead of the six weeks offered in the UK. In addition many in the voluntary and community sector see the NCS as drawing away much needed funding previously available for youth volunteering, to support far fewer young people.

The voluntary sector Chief Executive's body ACEVO have also criticised the plans claiming that a 'one size fits all' approach response to the rioting was unlikely to solve the complex social factors that lay behind it.

*Source: I-Volunteer Newshound*



## Motor Insurance for Volunteer Drivers

Motor insurers promise **not** to charge volunteer drivers a premium.

After months of negotiation between Volunteering England, the Community Transport Association and the Association of British Insurers, over 50 car insurance providers have confirmed that they do not charge extra for volunteer driving.

The confirmation was given in a survey of its members conducted by the ABI, a result of a meeting called by the Big Society De-regulation Taskforce in response to concerns raised by Volunteering England.

Volunteering England raised the issue after members consistently reported volunteer drivers were being charged business premiums to cover them. In many cases this meant that community car schemes were losing dedicated volunteers.

Justin Davis Smith, Chief Executive of Volunteering England, said: "This is a great step forward in helping communities meet their own transport needs. The cost of insurance can be a real barrier for volunteer drivers, so I'm delighted that the industry has made a clear commitment to support them."

"I want to thank our members and their volunteers for supporting us in this work. Without them we would not have been able to gather the information we need to make a positive difference on important issues such as this."

For more information visit the Volunteering England website

<http://www.volunteering.org.uk/>



# TRAINING

## Free Workshops in Birmingham

Attend Academy is delivering a series of workshops in London, Leeds, Birmingham and Exeter on “Inclusive Volunteering”.

In Birmingham these are to be held from September to December and include: -

- Managing changes that inclusive volunteering bring
- Engaging with faith-based organisations
- Engaging and supporting disabled volunteers
- Managing risk that inclusive volunteering brings
- Supporting Volunteers with Mental Health Needs
- Equalities and volunteering

For more details or to book a free place contact: -

Email: [academy@attend.org.uk](mailto:academy@attend.org.uk)

Fax: 0207 307 2571

[www.attend.org.uk](http://www.attend.org.uk)

Post: Attend Academy, 11-13 Cavendish Square, London W1G 0AN



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## ‘Turn your Organisation into a Volunteer Magnet!’

Monday 10th October 2011  
9:30am – 4.00pm  
M-Shed, Central Bristol

Volunteer Bristol is excited to be hosting two leading international trainers in volunteer engagement, at the innovative new M-Shed Museum in the heart of central Bristol’s Harbourside.

The day will offer the chance to review your own volunteer programme with other participants from throughout the South West and implement key actions learnt from world-wide practice. Whether you are new to engaging volunteers or keen to review a well established programme, this day will offer the chance to learn from dynamic trainers with a global perspective. Delegates will also benefit from a support package of free resources and 2 free on-line workshops. Rob and Martin have both, written, spoken and trained on volunteer management internationally.

For more information visit: [www.volunteerbristol.org.uk](http://www.volunteerbristol.org.uk)

For bookings email: [sarah@volunteerbristol.org.uk](mailto:sarah@volunteerbristol.org.uk)

## GENERAL NEWS

### Venture

#### Shropshire's Social Enterprise

#### Networking Group



#### What?

Do you run a Shropshire Social Enterprise? Is your focus as much on the 'enterprise' part as it is on the social/community benefits you generate?

#### When?

We will meet monthly in the evening from 6-8pm. The next meeting will take place on **Wednesday 12 October 2011**

For more information:

**Email:** [michaela@beyondbrilliance.co.uk](mailto:michaela@beyondbrilliance.co.uk)

[www.beyondbrilliance.co.uk/](http://www.beyondbrilliance.co.uk/)

<http://ventureshropshireoct11.eventbrite.com> booking page



**TELFORD  
COMMUNITY  
TRANSPORT**

[www.telfordct.org.uk](http://www.telfordct.org.uk)

**Offering safe, affordable, accessible transport to people  
in Telford who have mobility problems.**

If you, or your group, have difficulty using public transport, call us to see how we can help.

We offer our members:

- individual journeys, which must be for a social or medical reason, using our volunteer drivers
- group travel for a range of social activities
- various local shopping and other trips

All our drivers hold appropriate clearances and wear I.D. badges

Vehicles also available for booking during evenings and weekends. Terms and conditions apply.

**CALL NOW ON 01952 458059 or 458061**

**or visit our website: [www.telfordct.org.uk](http://www.telfordct.org.uk)**

# GENERAL NEWS

## Have you heard about Shop for Change?

'Shop for Change' is a campaign which helps social enterprises and other trading third sector organisations to source business products and services from each other. A key element of this campaign is a free directory which contains over 200 organisations and is growing daily.

**Are you a social enterprise or third sector organisation supplying goods and services that are needed by other businesses?**



🔗 [List your organisation on the FREE directory](#)

**Are you looking for a supplier?**

🔗 [Consult the Shop for Change directory](#) - if you don't find what you are looking for, let us know and we'll do our best to either find an existing supplier or encourage someone to start trading to fill the gap.

*Source: iSE "Growing the Social Economy"*

Email: [shopforchange@i-se.co.uk](mailto:shopforchange@i-se.co.uk)

[www.shopforchange.info](http://www.shopforchange.info)

[www.twitter.com/shopforchangeuk](https://www.twitter.com/shopforchangeuk)

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## Microsoft FREE products to charities

The computing firm Microsoft has increased the number of **FREE** products charities can receive from them each year. They will raise the number from 6 to 10 a year, using the Charity Technology Exchange service, which helps charities to access free software. Products offered include the Windows 7 operating system, Office 2010 and most other main software packages produced by the company.

Charities will also be able to put in requests as often as they like to CTX, instead of being limited to one request a year. They will be able to request up to 50 copies of each product and will be charged a small administration fee for each request. The fee varies but is usually only a few pounds.



Microsoft has been running a software-donations programme in the UK since 2006, and it has provided more than £47m worth of software to charities.

[www.microsoft.com/about/corporatecitizenship/en-us/community-tools/nonprofits/](http://www.microsoft.com/about/corporatecitizenship/en-us/community-tools/nonprofits/)

# GENERAL NEWS



## PODS CONFERENCE 2011

**COMMUNICATION: MAKING THE WORLD A LESS CONFUSING PLACE**

**TUESDAY, 1<sup>ST</sup> NOVEMBER 2011**

**HOLIDAY INN, TELFORD TOWN CENTRE**

**9.30am for registration – 2.30pm (optional till 3.30pm)**

We are pleased to invite you to our 2011 conference. The theme this year is 'Communication' and was inspired by our awareness of the The Communication Trust Hello Campaign. The conference is open to all parents and carers across Telford and we will also be inviting a range of professionals. Please see our website for more information.

This year we welcome Maggie Johnson as our main speaker for the day. Maggie is a renowned speech and language therapy advisor specialising in communication and disorders with over 20 years experience in education and community settings. Her presentation focuses on the difficulties children face with understanding non-verbal communication, social behaviour and normal routines and considers practical ways to help children make sense of the world around them, whilst capitalising on their strengths.

To book your place(s) please complete the tear off strip below or provide your information by email to [info@podstelford.org](mailto:info@podstelford.org). Please visit our website for further information [www.podstelford.org](http://www.podstelford.org).

Thank you for your interest and we look forward to meeting you on the 1<sup>st</sup> November at 9.30am when tea, coffee and bacon rolls will also be served.

.....  
I would like to attend the PODS Conference on 1<sup>st</sup> November 2011 please:

Name:

Number of Places required:

Address:

Contact Number:

Where did you hear about the conference:

Any dietary requirements (breakfast and lunch):



# GENERAL NEWS

## A Case Study from the BIG Lottery

### Help with a hidden disability – BIBIC

**Jake is like most other little boys – he likes to play with his friends, wind up his sisters and ride his bike.**



But up until recently, a hidden disability was stopping him from doing even the simplest of tasks, making him feel frustrated and upset.

Most seven year olds have grasped doing up their buttons, tying their shoelaces and using a knife and fork – but Jake was struggling.

Something was affecting his motor skills and making it very difficult for him to co-ordinate his movements. It was also causing problems with his speech.

Riding a bike was out of the question. Jake's mum, Clare Eaves, was getting increasingly worried and concerned that he might even get written off at school because he could not sit still or hold his pencil properly to do his school work.

Clare, 39, from Telford said: "He was not aware of where his body was, he looked clumsy and fell over a lot.

"He was getting really frustrated as his body wouldn't work the way it should. He's always been a caring little boy, very sunny, but I was worried he was going to be labelled as disruptive and naughty because he was so fidgety at school."

Eventually, Jake was diagnosed with a learning disability called dyspraxia, or developmental co-ordination disorder (DCD), and the family was put in touch with Contact a Family who provide support, advice and information for families with disabled children.

It was through a newsletter from Contact a Family that Clare found out about BIBIC (formally the British Institute for Brain Injured Children) and learned about the outreach support that was available.

"We had a telephone assessment, then the outreach worker came to see Jake at home in his own environment," said Clare.

"I thought it would be like that TV show, Supernanny. But Kylie came and she was so lovely, really friendly and approachable and Jake did anything she asked.

"She did some small activities with him and developed a simple programme with little exercises for him to do to improve his fine and gross motor skills, such as star jumps on a trampoline, and putting pegs round the edge of a plate to work on his grip and strengthen his muscles, and putting cushions on the floor to act as stepping stones to jump between.

*(Continued on page 21)*

“And she taught me how to do hand massage which strengthens the muscles and stimulates the connection between the brain and the body.”

Clare continued the therapy with Jake and noticed dramatic improvements after only three months.

“Now suddenly he can ride his bike and do his homework. He used to really struggle and say ‘I know what’s in my head but I can’t write it down’. He doesn’t seem so frustrated and he is a lot brighter in his mood. He is even asking for more homework to do!

“The whole household seems a lot calmer now. His twin sister Libby, and big sister Lucinda, who is nine, want their own therapy!

“Now I feel like I am doing the best I can for Jake. With my other children, I have found parenting quite straight forwards. It’s different with children with a disability.

“I shudder to think of how things would be if I had not seen that advert in the Contact a Family newsletter.

“Kylie gave me simple advice, but it works.”

**BIBIC outreach worker Kylie Holdback**, 22, from Coventry, said: “I did occupational therapy at Coventry University before I got offered the job with BIBIC, funded by the Big Lottery Fund.

“For Jake’s assessment, I spent the whole day with the family. Then I offered ongoing support for a whole six months with two follow up face to face appointments.

Support is given mainly via telephone and emails; the family updates me with their progress and I offer tips and advice.

“I do three to four assessments a week. The children we see have varied problems, including autism, dyspraxia and cerebral palsy. We work with children with every form of learning disability.

“With dyspraxia, parents often think their children are just clumsy. It is now being recognised as a proper problem which can stop children reaching their full potential if they don’t get the support they need.

“I am delighted to see Jake progressing so well and happy that I could help.”

### **What BIG did:**

In May 2010, **BIBIC** received **£262,982** from the **Big Lottery Fund’s Reaching Communities Programme** to support families in the West Midlands who have children with neurological genetic conditions, including cerebral palsy, Down’s syndrome and autism. Over three years, the group will provide 12 mobile clinics offering emotional support as well as advice on other services that are available. An outreach programme of support will also be offered with support workers visiting families in their homes.

Help given will include supporting parents to build up their confidence, teaching families new skills and helping children to access educational and social opportunities. Peer and community groups will also be run. Sound and sensory therapy will be offered to help stimulate the children so they can achieve their potential.



## Advertise your Organisation

Do you have any events you would like publicized in “Newline”, or perhaps some news about your organisation?

If you are affiliated to the CVS then we might be able to advertise **these for you!**

**Please contact Ella at: -**

✉ [ellasips@tandwcvcs.org.uk](mailto:ellasips@tandwcvcs.org.uk)

News and views expressed in “Newline” do not necessarily reflect the policy of Telford and Wrekin CVS

[www.tandwcvcs.org.uk](http://www.tandwcvcs.org.uk)

We are the local umbrella body for the voluntary sector which brings you up-to-date news and information we hope will be of benefit to your group or organisation.

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### CDF FUNDING

This is a nationwide programme aimed at helping groups reduce or prevent crime in their local areas. The emphasis is on Innovation; encouraging groups to adopt previously untested approaches to existing community safety problems.

This funding is on a first come first served basis.

Tel: 0207 833 1772

Email: [Crime.Innovation@cdf.org.uk](mailto:Crime.Innovation@cdf.org.uk)  
[www.cdf.org.uk/web/guest/crime-innovation-fund](http://www.cdf.org.uk/web/guest/crime-innovation-fund)

